

## WINTERTON SHOW SPONSORSHIP & ADVERTISING 2025 (Show Dates Sat 5/ Sun 6 July)

**Winterton Show comprises a wide and varied range of activities and events.  
Sponsorship options include:**

### General Sponsors (GS) Package of £190

- Your company banner in the main arena or other area appropriate to your sponsorship (extra banners at £90 each).
- Admission to VIP marquee for 2 persons and 2 lunches (additional lunches £15 each).
- 4 Showground entry passes.
- Honorary membership of the Show Society for 12 months for one person.
- Your name or company name (as applicable) in the Show programme.

### Major Sponsors (MS) Packages of £550-£650

- **Joint Major Sponsor for Stockman's Tent + Full Page Advertisement in Show Programme** - package total **£550** including above GS package items plus 1 further banner (total 2) and 4 further lunches/entries (total 6 lunches/8 entries).
- **Joint Major Sponsor for Enterprise Tent + Full Page Advertisement in Show Programme** – package total **£550** including above GS package items plus 1 further banner (total 2) and 4 further lunches/entries (total 6 lunches/8 entries).
- **Joint Major Sponsor for Enterprise Tent + Road Race** – package total **£650** including above GS package items plus 2 further banners (total 3) and 4 further lunches/entries (total 6 lunches/8 entries).

**Please note that we can tailor sponsorship packages to suit your budget; please contact us to discuss.**

### Individual Sponsors (IS) of Individual Equine & Livestock Classes

- Your name or company name in the Programme next to your sponsored class/es.
- Your name or company name will be given out in the commentary for the class entrant.
- You can augment the prizes for the class with your own products or services.

<b>Heavy Horses</b>	£120 per class	Six classes
<b>Cattle</b>	£120 per class	Six classes
<b>Horse and Pony</b>	£40 per class	Fifteen classes
<b>Show Jumping</b>	£140 per class	Six classes
<b>Sheep</b>	£60 per class	Six classes

**Please see page 2 for further details regarding Advertising Rates and the Booking Form which should be completed and returned with your remittance.**

## Programme Advertising

Display advertising is available in the Winterton Show programme as follows:-

***(First 3 items below on a first response basis)***

- Inside front cover           £195
- Back cover                   £195
- Centre pages double       £320
- Full page inside           £140
- Half page inside           £80

**All above include 2 entry tickets to Show.**

Please supply a copy of your current advertisement or original artwork or advise whether previous advertising still applies. We can produce artwork for you at an additional cost.

### **Banner and Car Park/Entry Gate Bib Advertising**

**There are a number of prime sites available around the ground to display your advertising banner; principally the main arena, secondary rings, "village green" areas, car parks and entrance avenues. Prices assume advertisers will provide their own banner/s or bib/s.**

- Banners £90 per banner (includes 2 entry tickets to Show)
  - Car Park/Entry Gate Attendant Bibs £15 per Bib

Please tear here -----

### **SPONSORSHIP AND/OR ADVERTISING FORM**

Contact Name \_\_\_\_\_ Position \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_ Post Code \_\_\_\_\_

Email \_\_\_\_\_ Telephone \_\_\_\_\_

State Sponsor type (General/Major/Individual) and/or Advertising (Programme/Banner/Bib):

\_\_\_\_\_  
Sponsorship Amount:                   £ \_\_\_\_\_ : \_\_\_\_\_

Programme Advertising:               £ \_\_\_\_\_ : \_\_\_\_\_

Banner/Bib Advertising:               £ \_\_\_\_\_ : \_\_\_\_\_

**TOTAL:**                                   £ \_\_\_\_\_ : \_\_\_\_\_

#### **Bank details for online payments (preferred payment method)**

Account Name: Winterton Agricultural Society

Account No: 20868663

Sort Code: 40-40-24

Ref: Your name or your company name

Alternatively, make cheques payable to: Winterton Agricultural Society.

Return to David Webster, 35 Tee Lane, Burton upon Stather, North Lincolnshire, DN15 9ED.

tel: [01724721057](tel:01724721057), mob: 07917100021, email: [webster.roxby8@gmail.com](mailto:webster.roxby8@gmail.com)